



FINAL PRESS RELEASE

FOR IMMEDIATE RELEASE

April 2011

ConBuild 2011 Indonesia

International Trade Fair for Construction and
Building - Machinery, Equipment,
Materials, Vehicles, Technology & Services

Renewables 2011 Indonesia

International Conference & Trade Fair on
Energy Sustainability, Green Resources and
Environmental Technology

Successful debut for ConBuild Indonesia 2011 and Renewables Indonesia 2011

The first edition of ConBuild Indonesia 2011 and Renewables Indonesia 2011 drew more than 200 exhibitors from 22 countries and over 5,500 quality trade and professional visitors during its staging from April 13 to 16 at the Jakarta International Expo.

Organized by MMI Asia Pte Ltd, the Asian subsidiary of Messe Muenchen International, the event was formally opened by Minister of Public Works HE Ir. Djoko Kirimanto. MMI organized these trade fairs with the strong endorsement of the Ministry of Public Works, the Coordinating Ministry of Economic Affairs and the Ministry of Industry.

"I would like to stress the importance of a positive climate for the construction industry in Indonesia to ensure the success of infrastructure development," said Minister Djoko Kirimanto. He also noted that the opportunity for investments in Indonesian infrastructure in the decades ahead will be enormous.

Due to the rapid expansion of Indonesia's infrastructure, the government has identified the need to have access to the latest trends the world has to offer through a specialized international platform such as ConBuild and Renewables Indonesia.

The value of Indonesia's construction industry is expanding rapidly, driven by investments in transportation and especially infrastructure, as well as industrial construction related to the country's revitalizing mining sector. Growth over the period 2011 to 2015 is forecast at an average of 7.2% annually.

Connecting
Global
Competence

MMI Asia Pte Ltd
20 Harbour Drive
#05-04 PSA Vista
Singapore 117612
Republic of Singapore
Tel: (+65) 6236 0988
Fax: (+65) 6236 1966
mmi_sg@mmiasia.com.sg
Co. Reg. No.: 199205675 D

Taiwan
Branch Office
6F-1, No. 369
Fu Hsing North Road
Fortune Building
Taipei 105, Taiwan
Tel: (+886 2) 2716 8712
Fax: (+886 2) 2716 8713
mmi_tw@mmiasia.com.sg

Hong Kong
Branch Office
Rm 2811, 28/F,
Shui On Centre
6-8 Harbour Road
Wanchai, Hong Kong
Tel: (+852) 2511 5199
Fax: (+852) 2511 5099
mmi_hk@mmiasia.com.sg

ConBuild Indonesia and Renewables Indonesia are comprehensive, specialized platforms for construction, building, mining, green energy and environmental technology uniquely developed for Indonesia by MMI as the twin foundations of the MMI Infrastructure Initiative.

This premier international trade fair covered more than 15,000 square meters of indoor and outdoor space and included country participation from Australia, China, Germany, Korea and Singapore. Germany also sent foreign trade delegations consisting of trade and technical experts.

Exhibitor response to the mega show was very positive. The high visitor quality was evident in the high volume of business conducted throughout the shows and the number of deals closed on the spot.

“The quality of visitors has been fantastic, exceeding our expectations, and it has been great to be able to talk directly with the actual decision makers,” said Gary Cowley, director of PT Vermeer Indonesia. “Overall it has been a very successful show and we will definitely be here again.”

Steve Kentjana Putra, head of business development at PT Berca Mandiri, said he appreciated the support the fair was giving the building and construction sectors. “ConBuild is a success for the industry,” he said.

Hooray Engineering Pte Ltd was an exhibitor at Renewables Indonesia. “This event is helping us to meet customers and to know the Indonesian market,” said assistant manager Liong Sok Jen. “It is an ideal platform to reach potential sales, and it’s a very fruitful experience to be there.”

Held concurrently with ConBuild Indonesia 2011 and Renewables Indonesia 2011 were a two-day conference and technical presentations. These provided leading-edge information, industry knowledge and new solutions while serving as vehicles for partnerships. The conference also provided a platform for G2B and B2B discussions about accelerating Indonesia’s sustainable economic development.

The conference, attended by 225 delegates, highlighted critical issues, updates and developments. It also outlined the government’s roadmaps for construction, clean energy and mining, which constituted the three main tracks of the conference.

The technical presentations highlighted new technologies and solutions in the construction, building and mining sectors. Participants also learned about the latest industry opportunities.

Ronald Unterburger, Managing Director and CEO Asia Pacific of MMI Asia Pte Ltd, said ConBuild is a regional brand concept that covers the interrelated sectors of construction, building, mining, green energy resources and the environment.

“Renewables has been developed as a progression from ConBuild, and we are in the process of developing other specialist trade fairs which will further help support the infrastructure development of Indonesia.”

“I am confident in saying that based on this year’s success, we are going to see a larger and most influential return of the trade fairs in 2012.”

ConBuild Indonesia 2012 and Renewables Indonesia 2012 will be held at the Jakarta International Expo on May 2-5. Many exhibitors from this year indicated their participation or had reserved space for the event next year.

-- end --

Background Info:

About Messe München International (MMI) in Asia

Messe München International (MMI) is a leading trade fair organization, with a truly global network. It has six subsidiaries abroad - in Europe and in Asia - and 66 Representatives serving 89 countries.

Its industry-oriented trade fairs extend worldwide. MMI has around 40 trade fairs for capital and consumer goods and key high-tech industries in Munich alone that draw over 30,000 exhibitors from more than 100 countries. Also over two million visitors from more than 200 countries, annually through other established MMI fairs in Asia, Russia, the Middle East and South America.

MMI serves the Asia-Pacific through MMI Asia Pte Ltd (MMI Asia) in Singapore and its four strategic bases in Hong Kong, Taipei, Shanghai and Mumbai. MMI Asia presents 20 international-scale trade fairs in Asia that include its “INFRASTRUCTURE Initiative” in the Construction & Building, Mining, Environmental & Renewables, Transport & Logistics and Real Estate industries for developing nations and growth markets. It delivers these infrastructure events through working in close cooperation with the related Ministries of Economic Affairs, Trade and Industry, National Development and/or Building & Construction together with support of other ministries and associations that are directly involved in infrastructure development.

MMI Asia also provides consultancy in professional exhibition and conference management to government bodies, international trade and promotion organizations, and trade associations. It promotes global trade expansion by facilitating Asian participation in both MMI fairs worldwide and in its distinguished trade shows in Asia.

www.conbuild-indonesia.com www.renewables-indonesia.com

Organizer / Media Contact:

MMI Asia Pte Ltd

[Regional Office for Asia Pacific]

20 Harbour Drive, # 05-04 PSA Vista, Singapore 117612

Tel: (+65) - 6236-0988 Fax: (+65) - 6236-1966

Email: info@conbuild-indonesia.com / info@renewables-indonesia.com